



Fadheelah Nayef Shamsulddin

Academic Researcher in Business and Marketing

+964 750 491 9433

Fadheelah.Nayef@uod.ac

PERSONAL DETAILS

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+964 750 491 9433

Duhok, Kurdistan Region, Iraq

Birthday: 05 / 10 / 1981

TECHNICAL SKILLS

- Microsoft Office
- Word, Excel
- Data Analysis
- Academic Research
- Statistical Tools
- Presentation Tools

LANGUAGES

Kurdish: Native
Arabic: Advanced
English: Very good

PROFESSIONAL MEMBERSHIPS

Member of the Kurdistan Economists Syndicate

PROFESSIONAL OVERVIEW

Assistant Lecturer and researcher in Business Administration (Marketing) with extensive academic and administrative experience in higher education. Holds a master's degree in marketing and has contributed to research in organizational behavior and sustainable development. Experienced in teaching, supervising students, and participating in academic activities, with a focus on improving educational outcomes and research quality.

EDUCATION

Master of Science (MSc) in Marketing **2013**
University of Duhok

Completed postgraduate studies in Business Administration with a specialization in Marketing. Master's research focused on work stress management and its impact on job performance, as well as sustainable development practices in higher education institutions, using analytical and applied research methods.

Bachelor of Science (BSc) in Business Administration **2006**
University of Duhok

Completed undergraduate studies in Business Administration, covering core areas including marketing, management, accounting, finance, and organizational behavior.

EMPLOYMENT

University of Duhok **(2007 – Present)**

College of Physical Education and Sports Sciences

Administrative and Leadership Roles

- **Head of Registration Department**, College of Physical Education and Sports Sciences, University of Duhok (2007 – 2023).
- **Head of Statistics Department**, College of Physical Education and Sports Sciences, University of Duhok (2023 – Present).
- Active member of academic and administrative committees related to student affairs, registration processes, and institutional coordination.

Academic and Teaching Roles

- **Lecturer**, College of Physical Education and Sports Sciences, University of Duhok (Present).
- Teaching responsibilities include courses related to business administration, management, and academic support subjects.
- Over 19 years of teaching experience in higher education.

Academic Service and Coordination

- Responsible for student admission and transfer processes.
- Coordination of student records, attendance monitoring, and academic documentation.
- Preparation and issuance of student identification cards.
- Participation in academic organization, reporting, and administrative follow-up within the department.

Research and Academic Contributions

- Conducted research on work stress management and its impact on job performance in educational institutions.
- Contributed to research on sustainable development practices in higher education.
- Interests include business administration, marketing, organizational behavior, and sustainability.

TEACHING EXPERIENCE

- Business Administration
- Principles of Marketing
- Management and Organizational Behavior
- Human Resource Management
- Kurdology
- Graduation Project Supervision

RESEARCH INTERESTS

- Work Stress Management and Job Performance
- Marketing and Consumer Behavior
- Organizational Behavior and Human Resource Management
- Sustainable Development in Higher Education
- Business Administration and Strategic Management
- Statistics and Data Analysis in Business Research

PROFESSIONAL DEVELOPMENT (SELECTED)

- Clinical Examination of Muscles Training Course
- Microsoft Office Applications (Word, Excel) Training
- Academic Teaching Methods and Instructional Skills Development
- Time Management and Professional Skills Training
- Communication and Interpersonal Skills Development
- Research Skills and Academic Writing Workshops

PUBLICATIONS

1. **Work Stress Management and Its Impact on Job Performance of Physical Education Supervisors in the General Directorate of Education, Duhok.** Published in *Journal of Arts, Literature, Humanities and Social Sciences*.
2. **The Degree of Practicing Sustainable Development in the College of Physical Education, University of Duhok.** Published in *Proceedings of the 2nd International Scientific Conference (Joint Conference between the College of Physical Education and Sports Sciences, University of Duhok, and Noon Center for Research and Specialized Studies), 21–22 April 2020, Volume 2*.